



Double win for Hyundai Motor at 2016 What Car? awards

- New Generation Hyundai i10 wins 'Best City Car' for third consecutive year
- Best buy between £10,000–11,000 for 1.2-litre SE model
- “Easier to live with and better to drive” than its competitors
- Technology Award winner (in association with Stuff) for the Hyundai ix35 Fuel Cell

Offenbach, 13 January 2016

New Generation Hyundai i10 has retained its position at the top of its class after being named What Car? 'Best City Car' for the third consecutive year, along with 'Best Buy between £10,000–11,000'. Praised for its refined cabin, smooth engine, extensive kit list and practicality, i10 continues to hold off competition from the likes of VW Up and Skoda Citigo.

Jim Holder, Editorial Director, Autocar, Pistonheads, and What Car? said: “In 2014, the i10 managed the remarkable feat of knocking the superb Volkswagen Up off the top spot. Despite facing new or updated rivals, it retained its position in 2015 and has come out on top again in 2016. Like the Skoda Citigo and VW Up, the i10 is a comfortable and nippy city car that's easy to park and cheap to run. However, it offers a more refined cabin, a smooth engine, an extensive kit list and far greater practicality. Those factors combined result in a car that's easier to live with and better to drive.”

Hyundai's ix35 Fuel Cell – the world's first commercially available fuel cell vehicle – also won the Technology Award (in association with Stuff), alongside the Toyota Mirai. Hyundai was praised for “its bravery in trying to force change”.

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Holder continued: “Supporters say hydrogen fuel cell technology holds the key to the future of sustainable motoring. Critics point out that there is next to no recharging infrastructure, that developing it will be hugely costly and that the fuel cell technology itself is far too complex and expensive to hold any mass appeal. Our judges’ counter to that was that all-new technologies need early champions, and that Hyundai’s bravery in trying to force change is to be applauded.”

Tony Whitehorn, President & CEO, Hyundai Motor UK said: “Winning Best City Car for the third consecutive year is a huge accolade for the cleverly-packaged i10. It continues to be our best-selling model despite it now being the oldest car in our product line-up. The fact that it was only launched in 2014 shows just how far the Hyundai brand has evolved and continues to evolve - we have the one of the youngest ranges in the industry and a firm eye on the future with the world’s first commercially available hydrogen-powered vehicle available to buy right now!”

The ix35 Fuel Cell is fitted with a 100 kW (136 PS) electric motor, allowing it to reach a maximum speed of 100mph. It produces no harmful emissions during driving, with only water vapour coming from the tailpipe. The official driving range on a single tank of hydrogen is almost 370 miles, providing range in line with a conventionally-powered car.

The introduction of the ix35 Fuel Cell to market forms part of Hyundai Motor Group’s vision to become a leading environmentally-friendly carmaker by 2020, with the goal of introducing 22 low-emission models by 2020, including 12 hybrids, six plug-in hybrids, two electric vehicles and two hydrogen fuel cell electric vehicles.

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About Hyundai Motor

Established in 1967, Hyundai Motor Company is committed to becoming a lifetime partner in automobiles and beyond. The company leads the Hyundai Motor Group, an innovative business

structure capable of circulating resources from molten iron to finished cars. Hyundai Motor has eight manufacturing bases and seven design & technical centres worldwide and in 2014 sold 4.96 million vehicles globally. With almost 100,000 employees worldwide, Hyundai Motor continues to enhance its product line-up with localised models and strives to strengthen its leadership in clean technology, starting with the world's first mass-produced hydrogen-powered vehicle, ix35 Fuel Cell.

About Hyundai Motor Europe

In 2015, Hyundai Motor achieved registrations of 470,130 vehicles in Europe – an increase of 10.9% compared to 2014 – and replaced 80% of its model line-up to create the youngest car range in Europe. 90% of the vehicles Hyundai sold in the region are models designed, engineered, tested and built in Europe to meet the needs of European customers, served by the company's extensive European infrastructure. This includes two factories in the Czech Republic and Turkey, which have a combined annual capacity of 500,000 units. Hyundai Motor sells cars in 31 European countries through 2,500 outlets.

Hyundai Motor offers its unique Five Year Unlimited Mileage Warranty package with all new cars sold in the region, providing customers with a five-year warranty with no mileage limit, five years of roadside assistance and five years of vehicle health checks.

More information about Hyundai Motor Europe and its products is available at www.hyundai.news. Follow Hyundai Motor Europe on Twitter [@HyundaiEurope](https://twitter.com/HyundaiEurope) and Instagram [@HyundaiEurope](https://www.instagram.com/HyundaiEurope).

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