



Hyundai Motor receives Technology Award at the Auto Express New Cars Awards 2016

- Hyundai Motor wins Technology Award for its Green Technologies
- Hyundai recognised as the first manufacturer to offer a complete range of eco-technologies to UK customers
- IONIQ available in hybrid, electric and plug-in hybrid
- ix35 Fuel Cell the first commercially available hydrogen fuel cell vehicle

High Wycombe, 6 July 2016

Hyundai Motor has been awarded the Technology award for its Green Technologies by Auto Express in their annual New Car Awards. The Company has been recognised as the first manufacturer to offer its customers a complete range of eco-technologies from its Blue Drive models, to the All-New IONIQ -the world's first car offering three electrified powertrains and the ix35 Fuel Cell - the first commercially-available hydrogen-powered fuel cell vehicle.

Steve Fowler, editor-in-chief, Auto Express & Carbuyer said: "The award has been given to the manufacturer that we feel has introduced really innovative and useful technology that will truly benefit the consumer. Hyundai is the first car maker who'll be offering buyers a full mix of eco-friendly technologies. In the IONIQ you'll be able to choose from affordable hybrid, plug-in hybrid and fully electric versions – all in a really appealing package. And, of course, Hyundai was the first manufacturer to offer UK buyers a fuel cell vehicle in the ix35"

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HYUNDAI MOTOR EUROPE GmbH

Kaiserleipromenade 5

63067 Offenbach, Germany

www.hyundai.com/eu

Tony Whitehorn, President & CEO, Hyundai Motor UK said: "To receive this award is a true honour and testament to our ongoing commitment to reducing the environmental impact of our vehicles. With our latest model, IONIQ, we are now able to offer our customers even greater choice with a vehicle designed and engineered from the start to offer hybrid, electric and plug-in hybrid powertrains."

Fowler continued: "When it comes to tech, being first is vital, but more important is making it affordable and attractive – and that's exactly what Hyundai is doing."

Hyundai Motor Group is investing heavily in relevant low-emission technologies and will be introducing 28 low-emission models by 2020 – including new Hybrid, Plug-In Hybrid, Electric and dedicated Fuel Cell vehicles.

The all new IONIQ Hybrid and IONIQ Electric will be on sale in the UK from 13 October and prices start from £19,995. IONIQ Plug-In will be available from mid 2017.

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About Hyundai Motor Europe

In 2015, Hyundai Motor achieved registrations of 470,130 vehicles in Europe – an increase of 10.9% compared to 2014 – and replaced 80% of its model line-up to create the youngest car range in Europe. 90% of the vehicles Hyundai sold in the region are models designed, engineered, tested and built in Europe to meet the needs of European customers, served by the company's extensive European infrastructure. This includes two factories in the Czech Republic and Turkey, which have a combined annual capacity of 500,000 units. Hyundai Motor sells cars in 31 European countries through 2,500 outlets.

Hyundai Motor offers its unique Five Year Unlimited Mileage Warranty package with all new cars sold in the region, providing customers with a five-year warranty with no mileage limit, five years of roadside assistance and five years of vehicle health checks.

More information about Hyundai Motor Europe and its products is available at www.hyundai.news. Follow Hyundai Motor Europe on Twitter [@HyundaiEurope](https://twitter.com/HyundaiEurope) and Instagram [@HyundaiEurope](https://www.instagram.com/HyundaiEurope)

David Fitzpatrick

PR Director

Phone: +49-69-271472-460

dfitzpatrick@hyundai-europe.com

Hans Kleymann

Product PR Manager

Phone: +49-69-271472-419

hkleymann@hyundai-europe.com