

News Release

Study confirms high residual values of top-ranked Hyundai All-New IONIQ Hybrid and IONIQ Electric

- IONIQ Hybrid ranks first in residual value in almost all European countries
- Best-in-class high-voltage battery warranty contributed to positive forecasts
- High quality, spacious interior and low energy consumption that ensures a class leading driving range are strong arguments for the IONIQ Electric

October 25, 2016 – Recent studies by independent automotive intelligence organisations across Europe reveal that the All-New Hyundai IONIQ scores top rankings in residual value forecasts. Launched at the beginning of October in Germany and the UK, the IONIQ Hybrid and the Electric have been evaluated by EurotaxGlass's in Germany, Italy, France, Spain and The Netherlands and by CAP in the UK. The IONIQ Hybrid ranks first in residual value in almost all European countries. The electric version is second-best and on average almost equal in residual value and depreciation to the top-ranking car.

The All-New Hyundai IONIQ is the world's first car to offer hybrid, plug-in hybrid and all-electric powertrains in a single body type. This innovative new approach by Hyundai Motor democratises e-mobility, making low-to-zero emission driving more accessible to everyone.

Especially advantageous for the IONIQ Electric are its low energy consumption, its high quality, spacious interior, enhanced visibility and superior acceleration and deceleration compared to competitors.

For both models, Hyundai Motor's industry-leading Five Year Unlimited Mileage Warranty combined with an 8-year and 200,000 km warranty for the high-voltage battery that is best-in-class was noted favourably. Furthermore, the IONIQ Hybrid's driving dynamics were ranked higher than those of diesel or hybrid competitors.

Perfect choice for fleets

"Our best-in-class warranty for the high-voltage battery takes away uncertainty, and provides peace of mind, supporting and setting our IONIQ clearly apart from competitors," explains Thomas Schmid, Chief Operating Officer at Hyundai Motor Europe. "The IONIQ Electric is a perfect alternative for fleets, with its practical driving range of 280 km on a single charge and its short charging times providing greater flexibility for drivers."

As well as high residual values and low depreciation, another strong argument for fleets is the electric vehicles' low maintenance costs. Together with the class-leading warranties and its competitive price, the IONIQ is one of the best-value Eco cars. Among the technical highlights of the product family, the IONIQ Hybrid provides class-leading fuel efficiency and low CO₂ emissions of just 79 g/km.

Residual value (RV) figures

Germany*

EV Models	RV (%)
Hyundai IONIQ	47
BMW i3	49
Volkswagen e-Golf	43
HEV Models	RV (%)
Hyundai IONIQ	48
Toyota Prius	49
Toyota Auris	46

France*

EV Models	RV (%)
Hyundai IONIQ	31
Volkswagen e-Golf	29
Nissan Leaf	27
HEV Models	RV (%)
Hyundai IONIQ	47
Toyota Prius	47
Toyota Auris	46

Netherlands*

EV Models	RV (%)
Hyundai IONIQ	42
Volkswagen e-Golf	44
Mercedes B-Class	39
HEV Models	RV (%)
Hyundai IONIQ	47
Toyota Auris	42
Lexus CT200	42

UK**

EV Models	RV (%)
Hyundai IONIQ	27
BMW i3	29
Renault ZOE	18
HEV Models	RV (%)
Hyundai IONIQ	49
Toyota Prius	48
Lexus CT	34

Spain*

HEV Models	RV (%)
Hyundai IONIQ	50
Toyota Prius	53
Toyota Auris	50

Italy*

HEV Models	RV (%)
Hyundai IONIQ	41
Toyota Prius	41
Toyota Auris	37

*Source: Eurotax, 36 months / 60,000 km (September 2016 data)

**Source: CAP, 36 months / 60,000 miles (September 2016 data)

-Ends-

About Hyundai Motor Europe

In 2015, Hyundai Motor achieved registrations of 470,130 vehicles in Europe – an increase of 10.9% compared to 2014 – and replaced 80% of its model line-up to create the youngest car range in Europe. 90% of the vehicles Hyundai sold in the region are models designed, engineered, tested and built in Europe to meet the needs of European customers, served by the company's extensive European infrastructure. This includes two factories in the Czech Republic and Turkey, which have a combined annual capacity of 500,000 units. Hyundai Motor sells cars in 31 European countries through 2,500 outlets.

Hyundai Motor offers its unique Five Year Unlimited Mileage Warranty package with all new cars sold in the region, providing customers with a five-year warranty with no mileage limit, five years of roadside assistance and five years of vehicle health checks.

More information about Hyundai Motor Europe and its products is available at www.hyundai.news.

Follow Hyundai Motor Europe on Twitter [@HyundaiEurope](https://twitter.com/HyundaiEurope) and Instagram [@hyundainews](https://www.instagram.com/hyundainews)

Contact

David Fitzpatrick
Director PR & Brand Experience
Phone: +49-69-271472-460
dfitzpatrick@hyundai-europe.com

Hans Kleymann
Product PR Manager
Phone: +49-69-271472-419
hkleymann@hyundai-europe.com

About Hyundai Motor

Established in 1967, Hyundai Motor Company is committed to becoming a lifetime partner in automobiles and beyond. The company leads the Hyundai Motor Group, an innovative business structure capable of circulating resources from molten iron to finished cars. Hyundai Motor has eight manufacturing bases and seven design & technical centers worldwide and in 2015 sold 4.96 million vehicles globally. With more than 110,000 employees worldwide, Hyundai Motor continues to enhance its product line-up with localized models and strives to strengthen its leadership in clean technology, starting with the world's first mass-produced hydrogen-powered vehicle, ix35 Fuel Cell and IONIQ, the world's first model with three electrified powertrains in a single body type.