

News Release

Hyundai IONIQ among Euro NCAP's Best in Class Cars of 2016

December 20, 2016 – The independent vehicle assessment organisation Euro NCAP, which tested 18 new passenger cars in 2016, has now announced this year's best rated cars. The Hyundai IONIQ has been awarded 'Best in Class' of 2016 in the 'Small Family Car' category.

Hyundai Motor's All-New IONIQ just recently received the maximum five-star safety rating from Euro NCAP. In the test the IONIQ proved it is one of the safest cars in its segment, achieving top marks in all four categories: Adult Occupant, Child Occupant, Pedestrian and Safety Assist.

Superior active safety is a standard feature of the IONIQ

The IONIQ features a long list of standard active safety features on all versions. Euro NCAP tested the IONIQ's standard-equipment Autonomous Emergency Braking (AEB) with good overall performance. The system alerts drivers to emergency situations, braking autonomously if required. Using front radar and camera sensors, AEB operates in three stages. Initially warning the driver visually and acoustically, it controls the brake according to the collision danger stage and applies maximum braking force just before the moment of collision. When a vehicle or pedestrian is sensed in front of the car, the system is activated, operates at speeds of 8 km/h or above, and avoids a collision or minimises damage when a collision is otherwise unavoidable.

Enhancing the IONIQ's standard safety features is the Lane Keeping Assist system including Lane Departure Warning. This alerts the driver acoustically and visually if the car crosses road markings without indicating, and applies slight force to the steering wheel in order to guide the driver back to a safe position. The system was thoroughly examined by Euro NCAP and passed all tests successfully.

The Smart Cruise Control, fitted standard in every IONIQ, also contributed to the five-star rating. It maintains a constant speed and distance from the vehicle ahead by accelerating or braking automatically. The Advanced Smart Cruise Control in the IONIQ Electric also enables stop-and-go functionality.

Besides the technologies tested by Euro NCAP, the IONIQ also offers Blind Spot Detection and Rear Cross Traffic Alert. These systems warn the driver of surrounding vehicles, passengers or other objects that may lead to a collision if unnoticed while the car is in motion – a further safety feature of the IONIQ.

Passive safety rounds off the impressive Euro NCAP result

As for passive safety, the light yet rigid body is the result of advanced design, construction methods and materials for the entire IONIQ line-up. Featuring 53% Advanced High Strength Steel, the chassis benefits from superior rigidity for responsive handling and is extremely safe, with high impact energy absorption and

minimised distortion in order to protect passengers in the event of a collision. Body structure improvements, complemented by a high-strength fibre-reinforced rear bumper, make the entire IONIQ line-up strong and durable. A total of seven airbags are positioned around the interior of the IONIQ, including a knee airbag for the driver – another factor that was central to the positive Euro NCAP test result.

The IONIQ Hybrid and the IONIQ Electric are now on sale throughout Europe. The IONIQ Plug-in will be introduced in 2017.

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About Hyundai Motor Europe

In 2015, Hyundai Motor achieved registrations of 470,130 vehicles in Europe – an increase of 10.9% compared to 2014 – and replaced 80% of its model line-up to create the youngest car range in Europe. 90% of the vehicles Hyundai sold in the region are models designed, engineered, tested and built in Europe to meet the needs of European customers, served by the company's extensive European infrastructure. This includes two factories in the Czech Republic and Turkey, which have a combined annual capacity of 500,000 units. Hyundai Motor sells cars in 31 European countries through 2,500 outlets.

Hyundai Motor offers its unique Five Year Unlimited Mileage Warranty package with all new cars sold in the region, providing customers with a five-year warranty with no mileage limit, five years of roadside assistance and five years of vehicle health checks.

More information about Hyundai Motor Europe and its products is available at www.hyundai.news/eu.

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About Hyundai Motor

Established in 1967, Hyundai Motor Company is committed to becoming a lifetime partner in automobiles and beyond. The company leads the Hyundai Motor Group, an innovative business structure capable of circulating resources from molten iron to finished cars. Hyundai Motor has eight manufacturing bases and seven design & technical centers worldwide and in 2015 sold 4.96 million vehicles globally. With more than 110,000 employees worldwide, Hyundai Motor continues to enhance its product line-up with localized models and strives to strengthen its leadership in clean technology, starting with the world's first mass-produced hydrogen-powered vehicle, ix35 Fuel Cell and IONIQ, the world's first model with three electrified powertrains in a single body type.