

News Release

Hyundai Motor Wins Two Prestigious Red Dot Design Awards

- Hyundai Azera awarded with prestigious 'Red Dot' award in recognition of design competence
- All-new Hyundai i30 receives 'Honorable Mention', its third such recognition following iF Design Award and PIN UP Awards
- Hyundai Motor receives global recognition in Red Dot Awards for fourth year in a row

April 4, 2017 – Hyundai Motor has received further recognition for its evolving design philosophy, receiving prestigious Red Dot Awards for outstanding design for the fourth year in a row. Both the Hyundai Azera – badged as Grandeur in Korea – and i30 (Elantra Sport) were recognized by the internationally-renowned awards programme, in 'Transportation Design' within the 'Product Design' category.

The Hyundai Azera was awarded with the Red Dot award for 'high design quality' – only given for products that feature an outstanding design, and confirming its originality and its desirability for more youthful customers. The All-new Hyundai i30 received an 'Honorable Mention', for its highly competitive design.

This latest recognition follows a series of award wins for Hyundai Motor, reflecting its ongoing commitment to producing cars that demonstrate a unique and evolving design language. These two vehicles represent the first implementation of Hyundai's new signature design feature called the 'Cascading Grille'.

The All-new i30 receives its third international accolade following the PIN UP Design Awards and 2017 iF Design Awards, at which judges praised its precise, refined lines that create a timeless and confident appearance.

Along with iF Design Awards and IDEA Design Awards, the Red Dot Awards represents the three most prestigious international design awards. Organized by Design Zentrum Nordheim Westfalen, the organization reviews compelling design works in a wide range of categories in various fields, including design innovation, to determine each year's exemplar designs.

This year, the Red Dot jury of 21 international design experts, professors and journalists evaluated over 5,000 product design works from over 50 different countries, which were submitted to compete for the prestigious award. It is the fourth consecutive year Hyundai Motor has featured in these awards, following recognition for the i10 and Genesis in 2014, i20 and Sonata in 2015, and IONIQ in 2016, further confirming Hyundai's design competence.

Hyundai Motor Group has risen quickly to become the fifth largest global manufacturer of automobiles in recent years. This recognition by Red Dot Awards is further confirmation of the group's continued efforts for

high quality design.

Consumption Data*

Gasoline Engines

1.4 MPI (100 PS): Fuel consumption combined: 5.6 - 5.4 l/100 km; urban: 6.8 - 6.6 l/100 km; extra-urban: 4.9 - 4.8 l/100 km; CO₂ emissions combined: 130 - 126 g/km

1.0 T-GDi (120 PS): Fuel consumption combined: 5.0 - 4.5 l/100 km; urban: 5.8 - 5.4 l/100 km; extra-urban: 4.6 - 4.0 l/100 km; CO₂ emissions combined: 115 - 103 g/km

1.4 T-GDi (140 PS): Fuel consumption combined: 5.5 - 4.8 l/100 km; urban: 6.6 - 5.9 l/100 km; extra-urban: 5.0 - 4.1 l/100 km; CO₂ emissions combined: 148 - 143 g/km

Diesel Engines

1.6 CRDi (95 PS): Fuel consumption combined: 3.8 - 3.6 l/100 km; urban: 4.1 - 4.0 l/100 km; extra-urban: 3.6 - 3.5 l/100 km; CO₂ emissions combined: 98 - 95 g/km

1.6 CRDi (110 PS): Fuel consumption combined: 4.1 - 3.4 l/100 km; urban: 4.4 - 3.8 l/100 km; extra-urban: 3.9 - 3.2 l/100 km; CO₂ emissions combined: 109 - 89 g/km

1.6 CRDi (136 PS): Fuel consumption combined: 4.1 - 3.8 l/100 km; urban: 4.4 - 4.2 l/100 km; extra-urban: 3.9 - 3.6 l/100 km; CO₂ emissions combined: 109 - 99 g/km

**Depending on trim and tire specifications.*

About Hyundai Motor Europe

In 2016, Hyundai Motor achieved registrations of 505,396 vehicles in Europe – an increase of 7.5% compared to 2015. During the last two years the company replaced 90% of its model line-up to create the youngest car range in Europe. 90% of the vehicles Hyundai sold in the region are models designed, engineered, tested and built in Europe to meet the needs of European customers, served by the company's extensive European infrastructure. This includes two factories in the Czech Republic and Turkey, which have a combined annual capacity of 600,000 units. Hyundai Motor Europe sells cars in 31 European countries through over 1,600 dealerships responsible for over 2,100 outlets.

Hyundai Motor offers its unique Five Year Unlimited Mileage Warranty package with all new cars sold in the region, providing customers with a five-year warranty with no mileage limit, five years of roadside assistance and five years of vehicle health checks.

More information about Hyundai Motor Europe and its products is available at www.hyundai.news.

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About Hyundai Motor

Established in 1967, Hyundai Motor Company is committed to becoming a lifetime partner in automobiles and beyond. The company leads the Hyundai Motor Group, an innovative business structure capable of circulating resources from molten iron to finished cars. Hyundai Motor has eight manufacturing bases and seven design & technical centers worldwide and in 2016 sold 4.86 million vehicles globally. With more than 110,000 employees worldwide, Hyundai Motor continues to enhance its product line-up with localized models and strives to strengthen its leadership in clean technology, starting with the world's first mass-produced hydrogen-powered vehicle, ix35 Fuel Cell and IONIQ, the world's first model with three electrified powertrains in a single body type.