

# News Release

## Hyundai i30 N geared up for the road and the track

- Hyundai Motor has completed final testing of i30 N, ahead of its unveiling on 13 July
- Designed for the pursuit of performance, the i30 N stands for maximum everyday driving enjoyment – on the road and on the track
- Developed with the focus on cornering, race track capability, everyday sports car and the customisation of features, the i30 N translates pure driving enjoyment into heartbeats per minute.

July 05, 2017 – Hyundai Motor has revealed further information about the i30 N ahead of its unveiling on 13 July. The company's first high-performance car under the N line up finished its final development stage at the Nürburgring circuit.

"The i30 N is an important step towards strengthening our brand value by enriching it with emotions and performance," says Albert Biermann, Executive Vice President High Performance Vehicle Development & Testing. "This car is made to deliver exhilarating driving pleasure for everyone. It is designed for motorists to experience a mischievous grin when driving a performance car and feel the feeling."

The development of the i30 N was focussed on three pillars under the theme 'Fun to Drive': cornering, race track capability and everyday sports car.

The i30 N has been developed to make the driver's heart beat faster when he or she gets behind the wheel. Instead of focusing on pure numbers, Hyundai Motor has chosen to emphasise driving pleasure and the driver's heart beats per minute (BPM), instead of only revs per minute (RPM).

Tested under extreme conditions at the Nürburgring, Hyundai's first high performance model navigates sharp corners masterfully, providing outstanding performance in cornering.

Durability and race track performance were key elements in the development process of the i30 N. Proven during the world's toughest endurance test, the ADAC 24-hour test race on the Nürburgring, and having undergone 10,000 km of durability testing, Hyundai Motor's high-performance car is capable of race track driving and wholly reliable on the track.

By offering a great variety of customisation options, the car's high-performance features can be adjusted to the driver's preferences and road conditions, delivering balanced driving modes for convenient daily commuting on the road or on the track.

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**About Hyundai Motor Europe**

In 2016, Hyundai Motor achieved registrations of 505,396 vehicles in Europe – an increase of 7.5% compared to 2015. During the last two years the company replaced 90% of its model line-up to create the youngest car range in Europe. 90% of the vehicles Hyundai sold in the region are models designed, engineered, tested and built in Europe to meet the needs of European customers, served by the company's extensive European infrastructure. This includes two factories in the Czech Republic and Turkey, which have a combined annual capacity of 600,000 units. Hyundai Motor sells cars in 31 European countries through 1,600 European dealerships responsible for more than 2,100 sales outlets.

Hyundai Motor offers its unique Five Year Unlimited Mileage Warranty package with all new cars sold in the region, providing customers with a five-year warranty with no mileage limit, five years of roadside assistance and five years of vehicle health checks.

More information about Hyundai Motor Europe and its products is available at [www.hyundai.news](http://www.hyundai.news).

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**About Hyundai Motor**

Established in 1967, Hyundai Motor Company is committed to becoming a lifetime partner in automobiles and beyond. The company leads the Hyundai Motor Group, an innovative business structure capable of circulating resources from molten iron to finished cars. Hyundai Motor has eight manufacturing bases and seven design & technical centers worldwide and in 2015 sold 4.96 million vehicles globally. With more than 110,000 employees worldwide, Hyundai Motor continues to enhance its product line-up with localized models and strives to strengthen its leadership in clean technology, starting with the world's first mass-produced hydrogen-powered vehicle, ix35 Fuel Cell and IONIQ, the world's first model with three electrified powertrains in a single body type.