

News Release

Hyundai IONIQ wins Women's World Car of the Year 'Supreme Award'

- The Hyundai IONIQ line-up is Supreme Award winner in 2017 Women's Car of the Year contest
- The IONIQ also won in the Green Car category
- The Hyundai IONIQ is the world's first car with three electrified powertrains: hybrid, plug-in hybrid and electric.

November 16, 2017 – In the eighth edition of the Women's World Car of the Year awards the Hyundai IONIQ has won the 'Supreme Award.' All three models, the IONIQ Electric, Hybrid and Plug-in, were treated as one car for voting purposes. To identify the supreme winner, the Women's World Car of the Year jury first voted for the winning models in six different categories such as family car, budget car, green car, SUV/Crossover, luxury car and performance car. The IONIQ came out on top in the Green car category and was then chosen as the supreme winner.

"Since entering the market last year, more than 23,000 customers in Europe have chosen the IONIQ range," said Andreas-Christoph Hofmann, Vice President Marketing and Product at Hyundai Motor Europe. "The Women's World Car of the Year award once again proves that the world's first car offering hybrid, plug-in hybrid and all-electric powertrains in a single body type is a real champion. Already holding several 'Car of the Year' titles for its overall performance and design, the Hyundai IONIQ is one of the most decorated, best-valued eco-cars and a symbol of Hyundai Motor's technical capability and innovative spirit."

Among the technical highlights of the product range, the IONIQ Hybrid and IONIQ Plug-in provide class-leading fuel efficiency and low CO₂ emissions of 92-79 g/km* and 26 g/km* respectively. The IONIQ Electric can travel 280 km on a single charge, providing greater flexibility and peace of mind for customers seeking a zero-emission car with a practical driving range. The IONIQ Plug-in can drive up to 63 km in pure-electric mode, increasing the possibility of fuel-free driving for those customers who typically cover shorter distances.

The Women's World Car of the Year is the only car award in the world with an all-female jury. The jury consists of 25 established motor journalists from 20 different countries. Initially they nominated 420 cars before whittling them down to a top 60 list. They then voted by secret ballot, allocating points to each one. The final results are audited by international accountancy company Grant Thornton's Auckland, New Zealand, office.

"The car that wins the supreme award has gone through a rigorous test by 25 judges from 20 different countries who are on the panel of Women's World Car of the Year," said Sandy Myhre, Chief Executive Officer of the Women's World Car of the Year. "It's a democratic process and cars that have won categories and the supreme winner really have to stand out."

**Based on combined NEDC Test Cycle. CO₂ emission and fuel consumption depending on tyre size.*

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About Hyundai Motor Europe

In 2016, Hyundai Motor achieved registrations of 505,396 vehicles in Europe – an increase of 7.5% compared to 2015. During the last two years the company replaced 90% of its model line-up to create the youngest car range in Europe. 90% of the vehicles Hyundai sold in the region are models designed, engineered, tested and built in Europe to meet the needs of European customers, served by the company's extensive European infrastructure. This includes two factories in the Czech Republic and Turkey, which have a combined annual capacity of 600,000 units. Hyundai Motor sells cars in 31 European countries through 1,600 European dealerships responsible for more than 2,100 sales outlets.

Hyundai Motor offers its unique Five Year Unlimited Mileage Warranty package with all new cars sold in the region, providing customers with a five-year warranty with no mileage limit, five years of roadside assistance and five years of vehicle health checks.

More information about Hyundai Motor Europe and its products is available at www.hyundai.news.

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About Hyundai Motor

Established in 1967, Hyundai Motor Company is committed to becoming a lifetime partner in automobiles and beyond. The company leads the Hyundai Motor Group, an innovative business structure capable of circulating resources from molten iron to finished cars. Hyundai Motor has eight manufacturing bases and seven design & technical centers worldwide and in 2016 sold 4.86 million vehicles globally. With more than 110,000 employees worldwide, Hyundai Motor continues to enhance its product line-up with localized models and strives to strengthen its leadership in clean technology, starting with the world's first mass-produced hydrogen-powered vehicle, ix35 Fuel Cell and IONIQ, the world's first model with three electrified powertrains in a single body type.