

News Release

Hyundai Motor Europe's Legal and Compliance Department delivers top performance in 2017

- The Legal and Compliance Department of Hyundai Motor Europe won five prestigious industry awards and nominations in the course of 2017
- "Most innovative in-house team" in the FT European Innovative Lawyers Awards, a JUVE final shortlist nomination for the "In-house Team of the Year", final shortlist nomination for the "Transport & Vehicles Team of the Year" at the WTR Industry Awards and admission of Hyun-Soo Kim, General Legal Counsel and Chief Compliance Officer, to the WTR300: The World's leading corporate trademark professionals
- The recent admission of Hyun-Soo Kim to the Legal 500 GC Powerlist has been the highlight of the department's successful year

November 22, 2017 – This year the Legal and Compliance Department received five prestigious industry awards and nominations for its outstanding strategic focus and for the handling of all legal matters involving Hyundai Motor's European business. The outstanding performance has been recently crowned by the appointment of Hyun-Soo Kim, General Legal Counsel and Chief Compliance Officer at Hyundai Motor Europe, to Legal 500 General Counsel (GC) Powerlist Deutschland. This important industry indicator is part of the international GC Powerlist, a global legal market survey which lists the 100 most influential corporate counsels in 28 countries who are driving legal business forward with in-house innovation, quality and excellence. Legal 500 is a collaboration of the renowned trade publications Legal Business, GC Magazine and The In-house Lawyer.



At the beginning of October, Hyundai Motor Europe's Legal Department won the award "Innovation in Legal Expertise: Dispute Resolution", being named a standout in-house team by the Financial Times at the 2017 FT European Innovative Lawyers Awards. The team is now listed in the FT European Innovative Lawyers Top 25 European in-house legal teams rankings. The award acknowledges the efforts of the team to protect Hyundai's selective distribution system, supporting the company's long-term business strategy. At the same time, JUVE, one of the most influential publishers of legal information in Germany, nominated the Hyundai team in the final 5 shortlist for the 2017 awards in the category "In-House Team of the Year" for its outstanding strategic performance. The JUVE Awards are renowned as Germany's most important industry award.



"This year's series of major awards and nominations demonstrates the high level of innovation which our

Legal Department puts into its operations,” says Hyun-Soo Kim, General Legal Counsel and Chief Compliance Officer at Hyundai Motor Europe. “I am very proud that this team is not only one of the most successful in-house teams in the automotive sector, but also a general leading light in the legal industry.”

“Hyundai Motor is a truly innovation-driven company which ensures the highest standards in products and processes,” adds Thomas A. Schmid, Chief Operating Officer at Hyundai Motor Europe. “It’s a great honour to have such an excellent legal team within our ranks, helping to enhance our overall business performance.”

Earlier this year, in June 2017, Hyundai Motor Europe’s Legal Department was nominated by the World Trademark Review (WTR) in the final shortlist for the “Transport & Vehicles Team of the Year” WTR Industry



Award and Hyun-Soo Kim has been included in the WTR 300: World’s Leading Corporate Trademark Professionals. The WTR Industry Awards are designed to recognise the work carried out by in-house trademark counsel performing to the highest standards. The WTR 300

identifies the professionals whom the trademark community has singled out as the industry’s strategic leaders performing trademark-related duties at the highest level.

Featured in:



*The World’s Leading
Corporate Trademark
Professionals*



About Hyundai Motor Europe

In 2016, Hyundai Motor achieved registrations of 505,396 vehicles in Europe – an increase of 7.5% compared to 2015. During the last two years the company replaced 90% of its model line-up to create the youngest car range in Europe. 90% of the vehicles Hyundai sold in the region are models designed, engineered, tested and built in Europe to meet the needs of European customers, served by the company's extensive European infrastructure. This includes two factories in the Czech Republic and Turkey, which have a combined annual capacity of 600,000 units. Hyundai Motor sells cars in 31 European countries through 1,600 European dealerships responsible for more than 2,100 sales outlets.

Hyundai Motor offers its unique Five Year Unlimited Mileage Warranty package with all new cars sold in the region, providing customers with a five-year warranty with no mileage limit, five years of roadside assistance and five years of vehicle health checks.

More information about Hyundai Motor Europe and its products is available at www.hyundai.news.

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About Hyundai Motor

Established in 1967, Hyundai Motor Company is committed to becoming a lifetime partner in automobiles and beyond. The company leads the Hyundai Motor Group, an innovative business structure capable of circulating resources from molten iron to finished cars. Hyundai Motor has eight manufacturing bases and seven design & technical centers worldwide and in 2016 sold 4.86 million vehicles globally. With more than 110,000 employees worldwide, Hyundai Motor continues to enhance its product line-up with localized models and strives to strengthen its leadership in clean technology, starting with the world's first mass-produced hydrogen-powered vehicle, ix35 Fuel Cell and IONIQ, the world's first model with three electrified powertrains in a single body type.