

# News Release

## Hyundai Motor partners with greenmove to operate new car sharing service in Vienna

- Hyundai Motor recently handed over 15 IONIQ Hybrid cars to the new sustainable Viennese car sharing service Stadtauto (meaning 'city car')
- The location-based car sharing is operated by the Austrian mobility specialist greenmove
- The IONIQ Hybrid provides class-leading fuel efficiency and low CO<sub>2</sub> emissions

**November 17, 2017** – Hyundai Motor has handed over the first 15 IONIQ Hybrid vehicles to the new Stadtauto (meaning 'city car') car sharing service in Vienna. The car sharing service is operated by greenmove, a mobility specialist based in Austria. Its full operation with 70 cars is scheduled to start by spring 2018. Stadtauto is a location-based car sharing service where the cars are returned to the dedicated pick-up points after use. After entering their personal data digitally on the Stadtauto website ([www.stadtauto.at](http://www.stadtauto.at)) to register and paying a one-off registration fee, the customers can start driving on demand. They can download the Stadtauto app free of charge via the iTunes app store and Google play store to check vehicle availability or to directly book a car. Thanks to several individual subscription models, customers only pay the service that best suits their usage habits.

"With the delivery of 15 of our IONIQ Hybrid vehicles to the Stadtauto car sharing service in Vienna, we are making environment-friendly driving accessible to the inhabitants of the Austrian capital," says Thomas A. Schmid, Chief Operating Officer at Hyundai Motor Europe. "Last month we started our own pure-electric car sharing program in Amsterdam, and now the investment in the Viennese car sharing is the next step to pursue our global sustainability strategy for a cleaner future. By 2020 we will launch 15 eco cars to further strengthen our already strong position in eco mobility."

The IONIQ Hybrid's electric motor delivers up to 32 kW (43.5 PS) and, in combination with the 1.6-litre GDI engine, a system output of 103.6 kW (141 PS). With fuel consumption of 3.9 - 3.4 l/100 km\* and CO<sub>2</sub> emissions of 92-79 g/km (combined)\*, the IONIQ Hybrid is leading in its class. The car sharing fleet in Vienna will be switched progressively to pure-electric vehicles after installing charging stations at the sites.

In October 2017, Hyundai Motor Europe opened the first company-operated electric car sharing service in metropolitan Amsterdam. Consisting of 100 IONIQ Electric models each offering a range of 280 km on a single charge, "IONIQ car sharing" in the Dutch capital provides the longest range currently available in a pure-electric car sharing service across Europe. With the IONIQ line-up Hyundai Motor is the first car manufacturer offering three electrified powertrains in one body type: hybrid, plug-in hybrid and electric. Since entering the market in autumn 2016 Hyundai Motor has sold more than 23,000 units of the IONIQ range.

*\* Based on combined NEDC Test Cycle.CO<sub>2</sub> emission and fuel consumption depending on tyre size.*

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### **About Hyundai Motor Europe**

In 2016, Hyundai Motor achieved registrations of 505,396 vehicles in Europe – an increase of 7.5% compared to 2015. During the last two years the company replaced 90% of its model line-up to create the youngest car range in Europe. 90% of the vehicles Hyundai sold in the region are models designed, engineered, tested and built in Europe to meet the needs of European customers, served by the company's extensive European infrastructure. This includes two factories in the Czech Republic and Turkey, which have a combined annual capacity of 600,000 units. Hyundai Motor sells cars in 31 European countries through 1,600 European dealerships responsible for more than 2,100 sales outlets.

Hyundai Motor offers its unique Five Year Unlimited Mileage Warranty package with all new cars sold in the region, providing customers with a five-year warranty with no mileage limit, five years of roadside assistance and five years of vehicle health checks.

More information about Hyundai Motor Europe and its products is available at [www.hyundai.news](http://www.hyundai.news).

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### **About Hyundai Motor**

Established in 1967, Hyundai Motor Company is committed to becoming a lifetime partner in automobiles and beyond. The company leads the Hyundai Motor Group, an innovative business structure capable of circulating resources from molten iron to finished cars. Hyundai Motor has eight manufacturing bases and seven design & technical centers worldwide and in 2016 sold 4.86 million vehicles globally. With more than 110,000 employees worldwide, Hyundai Motor continues to enhance its product line-up with localized models and strives to strengthen its leadership in clean technology, starting with the world's first mass-produced hydrogen-powered vehicle, ix35 Fuel Cell and IONIQ, the world's first model with three electrified powertrains in a single body type.