

News Release

Hyundai Motor donates cars to educational institutions and fire investigation service

- Hyundai Motor Europe is donating five cars to neighbouring organisations in Germany
- The cars of the i20 and i30 range as well as Tucson SUVs will help schools and training institutes keep up to date with new vehicle technology and design
- Firefighters can train rescue operations with state-of-the art cars

December 7, 2017 – Hyundai Motor Europe has donated several cars from its current range to two engineering schools in the Rhine-Main region in Germany and a fire investigation service for training and educational purposes. The vehicles will help to train students as well as firefighters with regards to mechanics and operations.

Over the past five years Hyundai Motor Europe donated over 50 cars to schools and local organisations. This year the company donated vehicles to Rennerod fire investigation service, the Heinrich Kleyer School and the Hessen state Motor Vehicle Trade Technical School, both of which provide training for future mechanics. The vehicles will help the fire investigation service to train their staff to be optimally prepared for an emergency situation. The colleges will use the cars for mechanics training, especially with regard to connectivity issues.

“Hyundai Motor truly takes care not only of its customers, but also, as a corporate citizen, of local organisations in surrounding communities,” says David Martinez, Head of HR & General Affairs at Hyundai Motor Europe. “Supporting the fire services and technical schools is another way to secure the well-being of our customers.”

“It is essential for fire investigators to train identifying fire causes by using modern equipment. Obtaining cars for that purpose is extremely difficult and expensive. Hyundai Motor’s donation will therefore help us to train and instruct our investigation team,” says Dirk Ley of Rennerod fire investigation service.

“Thanks to the partnership with Hyundai Motor Europe, we are able to constantly offer our students the hands-on training with cutting-edge technology, which is crucial for their qualification,” says Friedel Nolde, principal of the Heinrich Kleyer School in Frankfurt am Main.

Worldwide, Hyundai Motor is actively supporting local organisations in the communities where the company operates, to contribute to their social and economic development.

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About Hyundai Motor Europe

In 2016, Hyundai Motor achieved registrations of 505,396 vehicles in Europe – an increase of 7.5% compared to 2015. During the last two years the company replaced 90% of its model line-up to create the youngest car range in Europe. 90% of the vehicles Hyundai sold in the region are models designed, engineered, tested and built in Europe to meet the needs of European customers, served by the company's extensive European infrastructure. This includes two factories in the Czech Republic and Turkey, which have a combined annual capacity of 600,000 units. Hyundai Motor Europe sells cars in 31 European countries through over 1,600 dealerships responsible for over 2,100 outlets.

Hyundai Motor offers its unique Five Year Unlimited Mileage Warranty package with all new cars sold in the region, providing customers with a five-year warranty with no mileage limit, five years of roadside assistance and five years of vehicle health checks.

More information about Hyundai Motor Europe and its products is available at www.hyundai.news.

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About Hyundai Motor

Established in 1967, Hyundai Motor Company is committed to becoming a lifetime partner in automobiles and beyond. The company leads the Hyundai Motor Group, an innovative business structure capable of circulating resources from molten iron to finished cars. Hyundai Motor has eight manufacturing bases and seven design & technical centers worldwide and in 2016 sold 4.86 million vehicles globally. With more than 110,000 employees worldwide, Hyundai Motor continues to enhance its product line-up with localized models and strives to strengthen its leadership in clean technology, starting with the world's first mass-produced hydrogen-powered vehicle, ix35 Fuel Cell and IONIQ, the world's first model with three electrified powertrains in a single body type.