

News Release

Hyundai Motor electrifies at 2018 Auto Express New Car Awards with double win in eco-car categories

- Hyundai Kona Electric wins Affordable Electric Car of the Year and IONIQ Plug-In claims Affordable Hybrid Car of the Year at Auto Express New Car Awards 2018
- Hyundai's first performance model – the i30 N – is highly commended in the Hot Hatch category
- Hyundai models shortlisted in six 2018 award categories – Kona Electric, IONIQ Plug-In, Kona, i10, IONIQ Hybrid and i30 N
- Hyundai Motor is one of the only manufacturers to offer customers a complete range of eco-technologies and powertrains from hybrid and plug-in hybrid to fully-electric and hydrogen fuel cell

July 4, 2018 – Hyundai Motor claimed a double victory at the Auto Express New Car Awards 2018, winning Affordable Electric Car of the Year for the new Kona Electric and Affordable Hybrid Car of the Year for the IONIQ Plug-In.

The All-New Hyundai Kona Electric fought off competition from the Nissan Leaf and Volkswagen e-Golf and was commended by the judges for its long range of 480 kilometres on a single charge and its affordable price.

Steve Fowler, Editor-in-Chief, Auto Express, said: "Launching a fully-electric SUV means Hyundai has tapped into two of the fastest-growing parts of the market. The Kona Electric has a 480-kilometre range, so it can go further on a single charge than some of its closest rivals. Add an affordable price tag and it shows that genuinely mainstream electric cars are now viable. The Kona Electric is an outstanding package, which is why we've named it Affordable Electric Car of the Year 2018."

IONIQ Plug-In outshone other hybrids including the Toyota Prius in the Affordable Hybrid category, impressing with its efficiency, comfort and technology.

"Our time in the real world with an Hyundai IONIQ PHEV revealed it to be a very efficient car indeed, averaging more than 80mpg almost effortlessly over 6,400 kilometres. CO₂ emissions of 26g/km bolster the IONIQ PHEV's green credentials. And yet it's still a spacious, comfortable, well-equipped hatchback – and a deserved winner of our Affordable Hybrid Car of the Year 2018 award."

Alongside the wins, Hyundai models were shortlisted in six of the New Car categories and the much-lauded i30 N was Highly Commended in the Hot Hatch category.

Andreas-Christoph Hofmann, Vice President Marketing and Product, Hyundai Motor Europe, said: "These two prestigious Auto Express Awards for our All-New Kona Electric and the IONIQ Plug-In demonstrate that our electrification strategy is already paying off. Hyundai has already brought a wide range of alternative-powered cars to the roads, giving customers the freedom to choose the best solution for their needs. And there is more to come, with 18 electrified models in our plan by 2025 globally. While some manufacturers only make electric concept cars, Hyundai is winning awards for real production models!"

The New Car Awards celebrate the best new cars on sale, voted for by the expert reviewers at Auto Express.

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About Hyundai Motor Europe

In 2017, Hyundai Motor achieved registrations of 523,258 vehicles in Europe – an increase of 3.5 per cent compared to 2016, growing stronger than the market. By mid-2018, Hyundai will have replaced 90 per cent of its model line-up to create the youngest car range in Europe. 75 per cent of the vehicles Hyundai sold in the region are models designed, engineered, tested and built in Europe to meet the needs of European customers, served by the company's extensive European infrastructure. This includes two factories in the Czech Republic and Turkey, which have a combined annual capacity of 600,000 units. Hyundai Motor sells cars in 31 European countries through 2,500 outlets.

Hyundai Motor offers its unique Five Year Unlimited Mileage Warranty package with all new cars sold in the region, providing customers with a five-year warranty with no mileage limit, five years of roadside assistance and five years of vehicle health checks.

More information about Hyundai Motor Europe and its products is available at www.hyundai.news.

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About Hyundai Motor

Established in 1967, Hyundai Motor Company is committed to becoming a lifetime partner in automobiles and beyond. The company leads the Hyundai Motor Group, an innovative business structure capable of circulating resources from molten iron to finished cars. Hyundai Motor has eight manufacturing bases and seven design & technical centers worldwide and in 2017 sold 4.5 million vehicles globally. With more than 110,000 employees worldwide, Hyundai Motor continues to enhance its product line-up with localized models and strives to strengthen its leadership in clean technology, starting with the world's first mass-produced hydrogen-powered vehicle, ix35 Fuel Cell and IONIQ, the world's first model with three electrified powertrains in a single body type.