

# News Release

## Ultimate performance: Hyundai 'N Option' premieres at Paris Motor Show

- Hyundai is unveiling the i30 N 'N Option' show car at the 2018 Paris Motor Show
- i30 N 'N Option' gives a glimpse of Hyundai's future activities under N, showcasing 25 different high-quality exterior and interior individualisation options.
- New N Option to be launched in the near future, providing a large amount of customisation features to driving enthusiasts

**October 2, 2018** – At this year's Paris Motor Show, Hyundai Motor is celebrating the world premiere of its ultimate performance show car: the i30 N 'N Option'. Presenting the vision of possible future N accessories, the show car gives a first glimpse of how Hyundai's high-performance offer could evolve. With the new N Option to be launched in the near future, the company aims to provide a large amount of customisation features to driving enthusiasts who want to make their car more unique.

"With our N portfolio we are shaking up the competition, and bringing new performance and emotions for our customers. The development of our N vehicles is grounded in Motorsport and our engagement there is the pinnacle of N," says Thomas Schemera, Executive Vice President High Performance Vehicles & Motorsport Division at Hyundai Motor Group. "The new i30 N Line and our i30 N 'N Option' show car illustrate our dual approach to customisation, making N available to a wider audience."

The i30 'N Option' showcases in total 25 different high-quality exterior and interior individualisation options. The exterior parts include, for example, a carbon rear wing carrying the N emblem, a carbon hood with integrated air vents, thrilling quad mufflers and the N grille surrounded by a red character line. Another highlight in style and performance are the wheels with casted lightweight 20-inch rims fitted with high-performance semi-slick tyres. The i30 N 'N Option' exterior colour is a unique matt paint, specially created for the show car.

In the interior, black carbon accents reappear along the dashboard as well as around the air vents, door handles and on the steering wheel's bottom which has been covered with high-quality Alcantara. In addition, the upper dashboard and the light weight sport bucket seats with a characteristic red longitudinal line are available in Alcantara. The ultimate performance look is completed with sport pedals, a dynamic-looking gear shift and several other interior customisation options.

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**About Hyundai Motor Europe**

In 2017, Hyundai Motor achieved registrations of 523,258 vehicles in Europe – an increase of 3.5 per cent compared to 2016, growing stronger than the market. Hyundai has the youngest line-up in Europe, 90 per cent of the models are less than two years old. 75 per cent of the vehicles Hyundai sold in the region are models designed, engineered, tested and built in Europe to meet the needs of European customers, served by the company's extensive European infrastructure. This includes two factories in the Czech Republic and Turkey, which have a combined annual capacity of 600,000 units. Hyundai Motor sells cars in 31 European countries through 2,500 outlets.

Hyundai Motor offers its unique Five Year Unlimited Mileage Warranty package with all new cars sold in the region, providing customers with a five-year warranty with no mileage limit, five years of roadside assistance and five years of vehicle health checks.

More information about Hyundai Motor Europe and its products is available at [www.hyundai.news](http://www.hyundai.news).

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**About Hyundai Motor**

Established in 1967, Hyundai Motor Company is committed to becoming a lifetime partner in automobiles and beyond with its range of world-class vehicles and mobility services offered available in more than 200 countries. Employing more than 110,000 employees worldwide, Hyundai sold more than 4.5 million vehicles globally. Hyundai Motor continues to enhance its product line-up with vehicles that are helping to build solutions for a more sustainable future, such as NEXO – the world's first dedicated hydrogen-powered SUV.