

# News Release

## Hyundai Motor to offer a special ‘N Homecoming’ customer program at 2019 Nürburgring 24 Hours Race

- Invited global Hyundai N brand fans will have the opportunity to enjoy ‘N Homecoming’, a special Hyundai customer program; including on-site race viewing, driving academy, back stage tours, as well as driving one lap of the circuit, N Corso
- Hyundai Motorsport will challenge for victory at the Nürburgring 24 Hours Race in the TCR class with one Hyundai i30 N TCR and one Hyundai VELOSTER N TCR
- The i30 Fastback N will also compete at the event in the VT2 class to demonstrate its race track capability

**Alzenau, 27 May 2019** — Hyundai Motor is inviting 300 enthusiasts from countries that sell N vehicles for an exclusive hospitality experience at the 2019 Nürburgring 24 Hours Race. Participants can expect to enjoy a driving academy, helicopter tour and a display of Hyundai N models.

Hyundai has been participating in the Nürburgring 24 Hours Race since 2016, and is celebrating its return to where the brand was born with a series of special events under the banner ‘N Homecoming’. The ‘N’ in N brand stands for Namyang, home to the automaker’s global R&D Center in Korea, where the idea was born, and for the Nürburgring, home to the 3,600-square-meter Hyundai Motor European Test Center, where Hyundai N models are developed and tested.

Visitors to the Nürburgring 24 Hours Race can learn more about Hyundai N with the fan truck, which will provide a range of information and facts about the brand. Meanwhile, a promotional booth in Ring Boulevard will showcase models of the Hyundai i20 WRC rally car, the i30 N TCR and the i30 Fastback N in front of a wall that explains Hyundai N’s motorsport history. Customers will be able to purchase a range of N-branded products, ranging from caps to jackets and t-shirts.

In addition, Hyundai is offering 300 N customers a once-in-a-lifetime N hospitality experience. N enthusiasts will gain valuable driving skills from instructors in an exclusive driving academy. 55 guests will then be selected for N Corso, where they will drive one lap of the circuit before the main Nürburgring 24 Hours Race event begins. Meanwhile, special guests will also have the opportunity to embark on a guided pit box tour of the team areas, as well as a helicopter tour, which will offer a stunning bird’s-eye-view of the Nürburgring track during the race.

“We’re delighted to offer our customers the chance to experience ‘N Homecoming’, a unique once-in-a-lifetime hospitality at this year’s Nürburgring 24 Hours race,” says Mr. Thomas Schemera, Executive Vice President and Head of Product Division, Product Operation & N Sub-Division at Hyundai Motor Group. “This event is one of the highlights of the Hyundai motorsport calendar, and made all the more special by the fact that the N brand was born and honed here. This event will serve as a celebration of the Hyundai N brand.”

### **Hyundai Motorsport to challenge for victory at the 2019 Nürburgring 24 Hours Race**

Hyundai Motorsport will be challenging for victory at the 2019 Nürburgring 24 Hours Race with two TCR- cars built by the HMSG’s Customer Racing department in Alzenau, Germany – the Hyundai i30 N TCR and the VELOSTER N TCR. Meanwhile, Hyundai will also enter the i30 Fastback N in the VT2 class to demonstrate its race track capability.

The Nürburgring 24 Hours Race is a legendary 24-hour touring car and GT endurance racing event that takes place at the world-famous Nürburgring circuit. During the event, cars race the 25km-long course as many times as possible in 24 hours. Competing vehicles race around the track at top speed without pausing to rest, and they are ranked after the total driving distance has been measured. More than 150 cars and over 600 drivers participate in the event in different classes, which are categorized based on engine displacement and other standards.

The Hyundai Motorsport recently completed its preparations for the event with a strong Qualifying Race weekend. Both the Hyundai i30 N TCR and Hyundai VELOSTER N TCR finished in the top two positions in the TCR class. The crews of each car will consist of four drivers for the main race, which takes place from 20-23 June. Hyundai will also enter the i30 Fastback N in the VT2 class to illustrate its durability and race track performance.

### **Hyundai’s Nürburgring 24 Hours Race heritage**

Hyundai has participated in the Nürburgring 24 Hours Race for the past three years. In 2016, the team completed 91 laps of the grueling race track with the Hyundai i30 2.0 Turbo development car, a total distance of 2,309.39 kilometers. The team also completed the fastest lap time of 9:55.626 minutes, breaking the 10-minute barrier.

In 2017, two close-to-production Hyundai i30 N models completed 244 laps of the Nürburgring, totaling more than 6,000 km on the race track and demonstrating the durability of the series model ahead of its 2017 launch. Last year, two pairs of Hyundai i30 N TCR cars finished an impressive second and fourth in the TCR class, despite enduring treacherously wet conditions.

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### **About Hyundai Motor Europe HQ**

Hyundai Motor Europe HQ was formally established in 2000 with its main office in Offenbach, Germany. Hyundai currently sells cars in 41 European countries through 3,000 outlets and in 2018 achieved registrations of 543,292 vehicles in the region – an increase of 3.9 percent compared to 2017, a higher rate than the market average. 2018 was the fourth consecutive year with a record sales result. 75 percent of the vehicles Hyundai sold in the region are models designed, engineered, tested and built in Europe to meet the needs of European customers, served by the company's extensive European infrastructure. This includes two factories in the Czech Republic and Turkey, which have a combined annual capacity of 600,000 units. Hyundai is proud to offer the youngest product line-up in Europe: 90 per cent of the models are less than two years old. Hyundai offers its unique Five Year Unlimited Mileage Warranty package with all new cars sold in the region, providing customers with a five-year warranty with no mileage limit, five years of roadside assistance and five years of vehicle health checks.

More information about Hyundai Motor Europe HQ and its products is available at [www.hyundai.news](http://www.hyundai.news).

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### **About Hyundai Motor**

Established in 1967, Hyundai Motor Company is committed to becoming a lifetime partner in automobiles and beyond with its range of world-class vehicles and mobility services offered available in more than 200 countries. Employing more than 110,000 employees worldwide, Hyundai sold more than 4.5 million vehicles globally. Hyundai continues to enhance its product line-up with vehicles that are helping to build solutions for a more sustainable future, such as NEXO – the world's first dedicated hydrogen-powered SUV.

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