

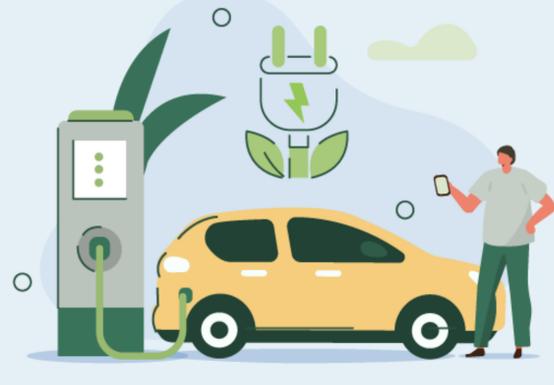
# Green Intentions

Top sustainable habits of Brits revealed for 2022



Half

believe the recent COP26 event has heightened their awareness of the subject



45%

are 'passionate' about being green – but don't know how to be

## Eco Friendly Travel

Brits have an increasing awareness about more sustainable mobility choices

A quarter

are actively looking to replace their car with an electric vehicle

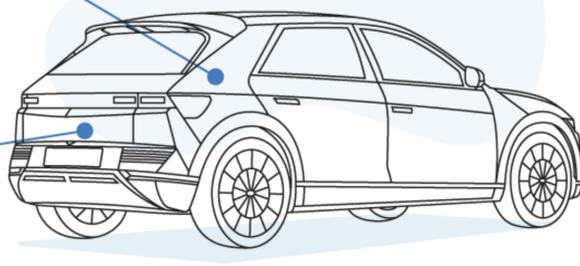


1 in 4

would switch to an electric car to help reduce carbon emissions

10%

say it's simply because they're so trendy



## Green Habits



53%

say the most significant priority is recycling as much as possible



3 in 10

place huge importance on reducing their use of plastic



## Top 5 Green Habits

1. Recycle as much as possible
2. Use reusable carrier bags (Canvas, Jute etc.)
3. Use low energy light bulbs
4. Walk on shorter journeys where possible
5. Switch off plugs that aren't in use

## Could we do more?



70%

admit to feeling confusion over what actions are considered 'green'



32%

place more importance on switching off plugs that aren't in use than buying from sustainable brands

Only 15%

believe their lifestyle choices are as green as they could be



## Prepare to be inspired to Drive the Change



Hyundai's 'Drive the Change' Tour will take to the road in the all-electric IONIQ 5, to find out how we can individually and collectively live more sustainably